

Software Development Company Announces 100 Tech Jobs for Mobile

Rural Sourcing Inc., a leading domestic IT sourcing firm focused on cost-effective onshore software development and support, opened a software development center in Mobile, less than a month after an announcement was made by the company's Chief Executive Officer **Monty Hamilton**. Once fully operational, the center will employ more than 100 workers.

The Atlanta-based firm ultimately chose Mobile because of its high quality of life and low cost of living. Other considerations included the highly-ranked educational institutions located here, according to Hamilton, whose company client list includes Coca-Cola, Sony and Pfizer.

"We are excited to be an early investor and catalyst for the tremendous growth in the digital


economy in Mobile," said Hamilton. "This office will give us the capacity to meet the continued growth and demand for software developers in the areas of mobile technologies, cloud-based technologies and ERP systems such as SAP."


Troy Wayman, vice president of economic development for the Mobile Area Chamber, noted this project continued efforts to diversify Mobile's economic base. He added it's a Partners for Growth goal to recruit IT companies here. This project was a partnership between the city, county, state and Chamber.

"It is that diversity that makes our economy resilient and vibrant, even during times of economic decline," said Mobile County Commission President **Merceria Ludgood**.

The permanent location of the center is still being determined, but the company is in a temporary office owned by the Chamber Foundation at 456 Civic Center Dr.

RSI's mission is to be the domestic alternative for software development and support that might traditionally be outsourced to countries such as India and China. By having software centers in the U.S., RSI's clients benefit from common language, culture alignment and time zone compatibility.

"We recruited (RSI) aggressively because they represent the kind of business we want to cultivate – young, smart, innovative and poised for future growth. We are particularly pleased to see them locate downtown," noted Mobile Mayor **Sandy Stimpson**. 

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